

August 31, 2016

**VIA EMAIL:** [don.iveson@edmonton.ca](mailto:don.iveson@edmonton.ca)

His Worship, Mayor Don Iveson  
City of Edmonton  
2<sup>nd</sup> Floor City Hall  
1 Sir Winston Churchill Square NW  
Edmonton, Alta.  
T5J 2R7

Dear Mayor Iveson,

I'd like to begin by thanking you for the dialogue on the possibility of expanding opportunities for hockey and education in Edmonton, through strong partnerships across the stakeholder landscape.

Part of our mandate at Hockey Canada – and a personal passion of mine – is to grow the game by getting more Canadians playing, coaching, and volunteering in hockey. I believe that hockey is about more than on-ice skills – the life-lessons we take away from the game are what make great citizens.

With that in mind, we have had significant conversations with Oilers Entertainment Group and other stakeholders in the sport community about the possibility of bringing a hockey/sport academy to Edmonton that combines sport and education with the ultimate goal of developing future community leaders.

Northlands Coliseum as a possible site for this academy is an exciting prospect for us, knowing that the proposed repurposing of the facility as a tournament centre not only addresses a critical need for the city in providing access to ice for a vibrant ice-sports community, but also preserves the hockey heritage of the venue.

The membership of Hockey Canada is keenly interested in continuing the conversation to bring the hockey/sport academy model to our provincial capital.

Sincerely,



Tom Renney  
President and Chief Executive Officer

cc: Linda Cochrane, City of Edmonton, [linda.cochrane@edmonton.ca](mailto:linda.cochrane@edmonton.ca)  
Paul Carson, Hockey Canada, [pcarson@hockeycanada.ca](mailto:pcarson@hockeycanada.ca)

